

PRESS ADVISORY

**ROSHAN AWARDS ONE MILLION AFGHANIS TO WINNER OF
"ROSHAN MILLIONAIRE" PROMOTION**

March 2nd, 2017 (Kabul, Afghanistan) – Roshan, Afghanistan’s leading telecommunications provider, announced the winner of the grand prize of 1,000,000 (ONE MILLION) Afghanis for the first round of its highly acclaimed “Roshan Millionaire” promotion.

The winner, Rasool Daad from Wardak province of Afghanistan, received 1,000,000 Afghanis after his Roshan phone number was randomly selected in a draw conducted in the presence of a representative from Afghanistan’s Telecom Regulatory Authority (ATRA).

“I couldn’t believe it at first when I received a call from Roshan’s Customer Service Helpline telling me my phone number was selected in the draw!” said Rasool Daad. “My friends were telling me this could not be true and almost convinced me not to go to the nearest Roshan store as the Customer Service Representative requested,” he added. “But Roshan is a company that we trust and it’s made my dream come true.”

“Roshan Millionaire” is the first of its kind promotion where Roshan customers who top up 80 Afghanis or more are automatically enrolled in a draw and have the chance to win weekly cash prizes of 50,000 Afghanis and the final grand prize of 1,000,000 (ONE MILLION) Afghanis.

“We launched this promotion to help our customers have the chance to be part of our business,” said Shireen Rahmani, Chief Operating Officer (COO) of Roshan. “We’re proud that our innovative promotion has inspired other businesses to launch similar programs in support of our people in these difficult times.”

The weekly winners of the first round of “Roshan Millionaire” promotion came from Herat, Kabul, Wardak, Badghis, Farah, Takhar and Kunduz provinces of Afghanistan.

The first round of “Roshan Millionaire” promotion was launched in November of 2016 and ended on January 31st, 2017. The second round of “Roshan Millionaire” will be launched on March 2nd and will run through the end of May, offering the chance to Roshan customers to win 1,500,000 (one and half million) Afghanis as the grand final prize.

About Roshan

Roshan (Telecom Development Company Afghanistan Ltd) is Afghanistan's leading total communications provider with over six and a half million active subscribers and a network that covers over 287 districts and cities in all of the country's 34 provinces.

Roshan is a true Afghanistan success story, serving as a catalyst for economic growth and actively contributing to the country's long-term development. Since its inception in 2003, Roshan has invested approximately 700 million in Afghanistan and is the country's single largest investor and taxpayer, contributing approximately five percent of the Afghan government's overall domestic revenue. Roshan directly employs around 700 people, 20 percent of whom are women, and provides indirect employment to more than 35,000 people.

Roshan is deeply committed to Afghanistan's reconstruction and development. The Aga Khan Fund for Economic Development (AKFED), part of the Aga Khan Development Network (AKDN), is a major shareholder of Roshan and promotes private initiatives and building economically sound enterprises in the developing world. Also owned in part by Monaco Telecom International (MTI) and Telia, Roshan brings international expertise to the country and is committed to the highest standards of network quality and coverage for the people of Afghanistan.

To learn more about Roshan visit www.roshan.af or <http://www.facebook.com/RoshanConnects>. You can also follow us on twitter, Instagram and Youtube @roshanconnects.

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